

Publications and Projects Competition

2007 Award Recipients

Campaign Series

Alumni First Place - Michigan State University, Big Ten Ice Cream Promotion

Development First Place - University of Kentucky, The University of Kentucky Equine Initiative

Development Second Place - Auburn University, Auburn University Center for Equine Education Research & Performance

Development Third Place - Angus Foundation, Vision of Value: "Campaign for Angus"

Student Programs First Place - Penn State University, Recruitment Campaign

Student Programs Second Place - The Ohio State University, The real world. The real you.

Event and Promotional Materials

Alumni First Place - North Carolina State University, JC Raulston Arboretum's 30th Anniversary T-shirt and Totebag

Alumni Second Place - Michigan State University, Penn State Road Trip Brochure

Development First Place - Washington State University, A Celebration of Washington Wines

Development Second Place - Purdue University, Success has Many Faces – Purdue Extension Connects People and Business with Resources

Development Third Place - North Carolina State University, JC Raulston Arboretum's Gala in the Garden Invitation

Student Programs First Place - University of Arkansas, Avian Idol Broiler Contest T-shirt

Student Programs Second Place - Colorado State University, Legends of Ranching Performance Horse Sale catalog

Student Programs Third Place - The Ohio State University, Pre Vet Day Invitation

Event Program

Alumni First Place - North Carolina State University, CALS Speed Networking Event

Alumni Second Place - Michigan State University, Grandparents University

Alumni Third Place - University of Connecticut, 125th Anniversary Celebration, September 8th, 2006

Development First Place - North Carolina State University, 2007 Making Magic Motorsports Expo

Development Second Place - Texas Tech University, Pig Roast

Development Third Place - Angus Foundation, "The Magic of the Vine"

Student Programs First Place - University of Arkansas, Poultry Science Youth Conference

Student Programs Second Place - University of Idaho, College of Agricultural and Life Sciences Annual Ag Days

Student Programs Third Place - Colorado State University, Ag Adventure

Multimedia

Alumni First Place - North Carolina State University, JC Raulston Arboretum's 30th Anniversary DVD

Development First Place - Angus Foundation, "Vision of Value: Campaign for Angus" – Angus Foundation campaign video

Development Second Place - Angus Foundation, "The Future is in Your Hands," an informational video on the Angus Foundation

Student Programs First Place - Penn State University, Undergraduate Recruitment Resources CD for Extension Educators

Student Programs Second Place - Penn State University, Future Students website
Student Programs Third Place - University of Georgia, "Connor Hall" Facebook Profile

Print Media 4-Color Publication

Alumni First Place - University of Idaho, Programs & People
Alumni Second Place - Texas Tech University, Landmarks Magazine
Alumni Third Place - University of Arkansas, The Graduate--Spring/Summer 2006 and Fall/Winter 2006

Development First Place - Angus Foundation, Fall 2006 "Foundation for the Future," the newsletter of the Angus Foundation
Development Second Place - North Carolina State University, Swannanoa 4-H Center Fall Program Update

Student Programs First Place - Kansas State University, Kansas State Agriculturalist, Spring 2007
Student Programs Second Place - The Ohio State University, CFAES Senior Update

Print Media 3-Color Combined Tracks

First Place - University of Wisconsin, University of Wisconsin - Madison Department of Biochemistry Newsletter
Second Place - University of Missouri, Gratitude
Third Place - Iowa State University, Animal Ecology & Forestry - Department of NREM Alumni Newsletter

Annual Report

Development First Place - Iowa State University, Delivering Specialty Traits, The Raymond F. Baker Center for Plant Breeding, Center Report, 2006
Development Second Place - University of Arkansas, "Differentiation - Setting ourselves apart" Annual report
Development Third Place - Angus Foundation, Advancing the Future of the Angus Breed: The 2006 annual Report of the Angus Foundation

Solicitation Materials

Development First Place - University of Missouri, John Brown Scholars Solicitation
Development Second Place - North Carolina State University, North Carolina Family and Consumer Sciences Foundation Brochure
Development Third Place - North Carolina State University, North Carolina Citizenship Focus: A Capital Experience

Stewardship Materials

Development First Place - University of Kentucky, Undergraduate Scholarship Stewardship Program
Development Second Place - University of Wisconsin, Insights

Strategic Plans

Development First Place - University of Arkansas, Economic Impact of Arkansas Agriculture

Recruitment Materials

Student Programs First Place - North Carolina State University, Recruiting for Academic Programs for CALS at NC State University
Student Programs Second Place - Penn State University, Think Again, Penn State, College of Agricultural Sciences View Book
Student Programs Third Place - Kansas State University, It's More